

TORRANCE LEARNING DOWNLOAD

THE GOOD, THE BAD, AND THE UGLY





REVIEW PROCESS



QUESTIONS TO ASK

- ▶ What is the desired outcome?
- ▶ Does it need to be a course?
- ▶ Who will this benefit?
- ▶ Why do they need it?
- ▶ How will they access it?



**“PEOPLE AREN’T VERY GOOD
AT CLICKING BUTTONS”**

Instructional Designer



THE BAD

If the object is too heavy or the weight balance unpredictable, consider getting someone else to help



- Audio reading on-screen text
- Unrelated visuals
- Crappy visuals
- Copyrighted materials
- Inconsistent navigation
- Unnecessary navigation or instructions

THE GOOD

YOU DECIDE WHO TO INTERVIEW (CHOOSE 5)...

MARK  NOTES	NADIA  NOTES	CARL  NOTES	MICHAEL  NOTES	JESSE  NOTES
JACKSON  NOTES	WILMA  NOTES	STEVE  NOTES	PHIL  NOTES	EDWIN  NOTES

I'VE MADE MY SELECTIONS. LET'S GET STARTED.



Proper use of visuals

Proper use of audio, if value added

Sound instructional design

RESOURCES

- ▶ [Design for How People Learn](#)
- Julie Dirksen
- ▶ [The Elearning Coach](#)
- Connie Malamed
- ▶ [Action Mapping and Scenario Design](#)
- Cathy Moore
- ▶ [Badass: Making Users Awesome](#)
- Kathy Sierra



WANT MORE INFORMATION OR NEED HELP?

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